

SUMMER EDITION INFORMATION KIT

21 Years
in publication

We are organizing the
2021
Summer Edition of the
**BrooklynNow
Guide**
Extraordinary Businesses
in the near-city neighborhoods of Brooklyn



Area Guides to 25 Bklyn neighborhoods



BEDSTUY GUIDE
Bedford-Stuyvesant

BOCOCA GUIDE
Boerum Hill / Cobble Hill / Carroll Gardens

BUSHWICK GUIDE
Bushwick

GREENE GUIDE
Fort Greene / Clinton Hill

GREENPOINT GUIDE
Greenpoint

HOOK GUIDE
Red Hook / Columbia St

P&C HEIGHTS GUIDE
Prospect Heights / Crown Heights

SLOPE GUIDE
Park Slope / South Slope / Gowanus / Windsor Terrace

SOUTH PARK GUIDE
Prospect Park South / Kensington / Ditmas Park / Lefferts Gardens

WATERFRONT GUIDE
Brooklyn Heights / Dumbo / Vinegar Hill

WILLIAMSBURG GUIDE
Williamsburg / East Williamsburg

REGISTER at brooklynnow.com/register

about the printed guide . . .

We are now organizing the 2021 Summer Edition of the BrooklynNow Guide, featuring extraordinary independent businesses in the near-city neighborhoods of Brooklyn. For 21 years we have been the number one guide helping customers discover exceptional destinations.

BrooklynNow offers . . .

A small price for excellent results

With a minimal staff who do-it-all, we have managed to keep our prices well below standard advertising rates offering a successful venue for local businesses to **gain new customers** and **maintain neighborhood visibility**.

A focus on local, independent businesses

We solely exist as an outlet to **promote unique, independent businesses**.

An extensive distribution blanket

The BrooklynNow Guide is **distributed to over 500 neighborhood locations** including most participating businesses, local gathering places, tourist centers and hotels. (See full distribution list via or registration page link.)

Excellent cross-neighborhood promotion

Because the BrooklynNow Guide contains eleven different adjacent area guides to 25 Brooklyn neighborhoods, it **works well to bring customers across neighborhood borders**.

Free website inclusion

BrooklynNow.com is our online version of the printed publication.

print & digital advertising included . . .

brooklynnow.com

features the same extraordinary businesses found in the printed BrooklynNow Guide.

Your online listing also includes:

- a link to your business website
- links to your social media pages
- a detailed map of your neighborhood with corresponding number




important details . . .

1) Final Production Deadline: **Wednesday, May 5th, 2021**

2) Cost

27
Circa Brewing Co.
141 Lawrence St • 718-858-0055 • circabrewing.co
\$125
Logo Ad Example

Circa Brewing Co. is a 6,000 square foot fully functioning brewery, restaurant, and bar hidden in plain sight in the heart of Downtown Brooklyn. Join us for a pint, craft whiskey sidecar, and Neopolitan Pizza as you watch the brew right in front of you! Lunch M-F: 11:30-3, Pizza only M-F: 3-5, Dinner Su-Th: 5-11, F-Sa: 5-12, Brunch Sa-Su: 11-4, Bar Su-Th til 12am, F-Sa til 2am.



27
Circa Brewing Co.
141 Lawrence St • 718-858-0055 • circabrewing.co
\$150
Photo Ad Example

Circa Brewing Co. is a 6,000 square foot fully functioning brewery, restaurant, and bar hidden in plain sight in the heart of Downtown Brooklyn. Join us for a pint, craft whiskey sidecar, and Neopolitan Pizza as you watch the brew right in front of you! Lunch M-F: 11:30-3, Pizza only M-F: 3-5, Dinner Su-Th: 5-11, F-Sa: 5-12, Brunch Sa-Su: 11-4, Bar Su-Th til 12am, F-Sa til 2am.




Photo size is 1" height x 1.65" width
(Must be interior (full or partial) or exterior of business)

3) Distribution

...distributed to over 500 participating businesses, neighborhood gathering places, tourist centers & hotels.

how to be included . . .

Go to brooklynnow.com/register

You can submit the necessary information and pay online.

All we need is:

- 1) 35 word description
- 2) hours of operation
- 3) logo or photo file
- 4) payment for listing

Artwork Submission

Email photo or logo to: art@brooklynnow.com

Questions or Need Help?

718-624-2199