

FALL/WINTER PRINTED EDITION INFORMATION KIT

18 Years
in publication

We are organizing the
2018-2019
Fall/Winter Holiday Edition of the
BrooklynNow
Guide
Extraordinary Businesses
in the near-city neighborhoods of Brooklyn



Area Guides to 25 Bklyn neighborhoods



BEDSTUY GUIDE
Bedford-Stuyvesant

BOCOCA GUIDE
Boerum Hill / Cobble Hill / Carroll Gardens / Columbia St

BUSHWICK GUIDE
Bushwick

GREENE GUIDE
Fort Greene / Clinton Hill

GREENPOINT GUIDE
Greenpoint

HOOK GUIDE
Red Hook

P&C HEIGHTS GUIDE
Prospect Heights / Crown Heights

SLOPE GUIDE
Park Slope / South Slope / Gowanus / Windsor Terrace

SOUTH PARK GUIDE
Prospect Park South / Kensington / Ditmas Park / Lefferts Gardens

WATERFRONT GUIDE
Brooklyn Heights / Dumbo / Vinegar Hill

WILLIAMSBURG GUIDE
Williamsburg / East Williamsburg

REGISTER at brooklynnow.com/register

about the printed guide . . .

We are now organizing the 2018-2019 Fall/Winter Holiday edition of the BrooklynNow Guide, featuring extraordinary independent businesses in the near-city neighborhoods of Brooklyn. We are the experts in helping new customers discover your business.

BrooklynNow offers . . .

A small price for excellent results

With a minimal staff who do-it-all, we have managed to keep our prices well below standard advertising rates offering a successful venue for local businesses to **gain new customers** and **maintain neighborhood visibility**.

A focus on local, independent businesses

We solely exist as an outlet to **promote unique, independent businesses**.

An extensive distribution blanket

The BrooklynNow Guide is **distributed to over 500 neighborhood locations** including most participating businesses, local gathering places, tourist centers and hotels. (See full distribution list included.)

Excellent cross-neighborhood promotion

Because the BrooklynNow Guide contains eleven different adjacent area guides to 25 Brooklyn neighborhoods, it **works well to bring customers across neighborhood borders**.

Free website inclusion

BrooklynNow.com is our online version of the printed publication. Just google “brooklyn guide” and we come up number one every time!

print & digital advertising included . . .

brooklynnow.com

features the same extraordinary businesses found in the printed BrooklynNow Guide.

Your online listing also includes:

- a link to your business website
- links to social media pages
- a detailed map of your neighborhood with corresponding number



important details . . .

1) Production Deadline: **Friday, September 7th, 2018**

2) Ads

\$150
Logo Ad
Example

60

Mable's Smokehouse

44 Berry St • 718-218-6655 • mablesmokehouse.com

Mable's is a landmark Southern Barbecue restaurant located next door to Brooklyn Brewery in Williamsburg. With a vibrant bar scene and quality, delicious food, Mable's is a must try! Featured on Good Morning America, Food and Wine Mag and many more. Open 7 days a week for lunch and dinner.



\$175
Photo Ad
Example

60

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Photo size is 1" height x 1.65" width
(Must be interior (full or partial) or exterior of business)

3) Distribution - **40,000 copies**

...distributed to participating businesses, neighborhood gathering places, tourist centers & hotels. (See full distribution list included.)

how to be included . . .

Go to brooklynnow.com/register

You can submit the necessary information and pay online

All we need is:

- 1) 35 word description
- 2) hours of operation
- 3) logo or photo file
- 4) payment for listing

Artwork Submission

Email photo or logo to: art@brooklynnow.com

Questions or Need Help?

718-624-2199