

# SPRING/SUMMER PRINTED EDITION INFORMATION KIT

*18 Years  
in publication*

We are organizing the

**2018**

Spring/Summer Edition of the

# BrooklynNow Guide

Extraordinary Businesses  
in the near-city neighborhoods of Brooklyn



**Area Guides**  
to 25 Bklyn neighborhoods



**BEDSTUY GUIDE**

Bedford-Stuyvesant

**BOCOCA GUIDE**

Boerum Hill / Cobble Hill / Carroll Gardens / Columbia St

**BUSHWICK GUIDE**

Bushwick

**GREENE GUIDE**

Fort Greene / Clinton Hill

**GREENPOINT GUIDE**

Greenpoint

**HOOK GUIDE**

Red Hook

**PROHEIGHTS GUIDE**

Prospect Heights / Crown Heights

**SLOPE GUIDE**

Park Slope / South Slope / Gowanus / Windsor Terrace

**SOUTH PARK GUIDE**

Prospect Park South / Kensington / Ditmas Park / Lefferts Gardens

**WATERFRONT GUIDE**

Brooklyn Heights / Dumbo / Vinegar Hill

**WILLIAMSBURG GUIDE**

Williamsburg / East Williamsburg

REGISTER at [brooklynnow.com/register](http://brooklynnow.com/register)

## about the printed guide . . .

*We are now organizing the 2018 Spring & Summer edition of the BrooklynNow Guide, featuring extraordinary independent businesses in the near-city neighborhoods of Brooklyn. We are the experts in helping new customers discover your business.*

## BrooklynNow offers . . .

### A small price for excellent results

With a minimal staff who do-it-all, we have managed to keep our prices well below standard advertising rates offering a successful venue for local businesses to **gain new customers** and **maintain neighborhood visibility**.

### A focus on local, independent businesses

We solely exist as an outlet to **promote unique, independent businesses**.

### An extensive distribution blanket

The BrooklynNow Guide is **distributed to over 500 neighborhood locations** including most participating businesses, local gathering places, tourist centers and hotels. (See full distribution list included.)

### Excellent cross-neighborhood promotion

Because the BrooklynNow Guide contains eleven different adjacent area guides to 25 Brooklyn neighborhoods, it **works well to bring customers across neighborhood borders**.

### Free website inclusion

BrooklynNow.com is our online version of the printed publication. Just google “brooklyn guide” and we come up number one every time!

## print & digital advertising included . . .

### brooklynnow.com

features the same extraordinary businesses found in the printed BrooklynNow Guide - and receives over 25,000 visitors each month.

Your online listing also includes:

- a link to your business website
- links to social media pages
- a detailed map of your neighborhood with corresponding number



## important details . . .

### 1) Deadline: **Friday, March 9, 2018**

### 2) Ads

**\$150**  
**Logo Ad**  
**Example**  
(1.25" h x 2.5" w)

38

#### **Jolie Cantina**

241 Smith St • 718-488-0777 • [joliecantina.com](http://joliecantina.com)

Join us for our famous "Stevie Wonder" b'day shout-out, unwind on our wrap-around terrace, savor daily lunch specials & our all-day happy hours! Tableside guac, lobster tacos, marvie margaritas, best burger in town! Celebrate good food, good wine & good friends, daily. Open Lunch Tu-F: 12-4, Dinner: Su-M: 4-10, T-Sa: 4-11, Brunch Sa-Su 10-4.



**\$175**  
**Photo Ad**  
**Example**  
(1.75" h x 2.5" w)

38

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**Photo size is 1.2" height x 1.5" width**  
(Must be interior (full or partial) or exterior of business)

### 3) Distribution - **50,000 copies**

...distributed to participating businesses, neighborhood gathering places, tourist centers & hotels. (See full distribution list included.)

## how to be included . . .

### **Go to [brooklynnow.com/register](http://brooklynnow.com/register)**

You can submit the necessary information and pay online

#### **All we need is:**

- 1) 30 word description
- 2) hours of operation
- 3) logo or photo file
- 4) payment for listing

#### **Artwork Submission**

Email photo or logo to: [art@brooklynnow.com](mailto:art@brooklynnow.com)

#### **Questions or Need Help?**

**718-624-2199**